

Excerpt from The Street, January 7, 2011

<http://finance.yahoo.com/news/Following-Buffetts-Lead-in-tsmf-2633059150.html?x=0&.v=2>

Following Buffett's Lead in Wind Energy

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Today, there are a number of ETF products available which seek access individual components of the alternative energy spectrum from a pure-play perspective. For instance, investors looking for concentrated exposure to the wind energy industry can turn to a fund such as the ... **Wind Energy ETF**.

However, rather than using such a concentrated fund to fulfill demand for alternative energy, conservative investors may find a product like the **PowerShares Wilderhill Clean Energy Portfolio** more to their liking. As we have seen over the past year, it is not uncommon to see heavily concentrated alternative energy funds such as ... and ... **Solar ETF** see dramatic day-to-day swings. In an attempt to tone down the volatility of these industries, PBW's assets are spread across a number of different facets of the clean energy sector.

On top of wind-related firms such as **China Wind Energy**, **China Ming Yang Wind Power Group** and **Broadwind Energy**, PBW's index hosts companies hailing from the solar, battery and rare earth elements industries.

The fund's broad diversification into the realm of alternative energy will ensure that investors will be better protected against economic turmoil in the future.

Over the past 90-day period, the fund's broad approach has allowed it to handily outperform both ... and ... , returning 25%.

Although green energy is sure to be a hot topic in the coming year, finding stable ways to invest in the industry can be a tricky task. Rather than attempting to target a small facet of the industry, conservative investors determined to follow the growth of the alternative energy industry over the long term would be better off opting for the diversified exposure that comes with owning PBW.